# **Privacy**

### What information do we collect?

Currently, Studiomartialartssa.com gathers information (such as name, e-mail address and zip code) strictly for contact purposes when users opt to fill out an e-mail submission form to inquire about our company and about membership. In some cases, we ask for other optional information including additional contact information and certain demographic information (such as phone number and gender).

# How do we use your information?

We may use your information to communicate special offers, promotions and information about our company to you via email. If you do not wish to receive these emails you will have the option to opt out of future mailings (see the section below). We may also use your information to compile usage statistics and other data regarding the use of the Website services. We will not share your personally identifiable information with third parties, outside of the limited circumstances referenced in the paragraph immediately below. We may, however, share with partners aggregated statistical data that includes users' demographic information but does not identify them. We reserve the right to provide any and all such aggregated and non–individually identifiable data to third parties.

# How do we use your email information?

At Studio Martial Arts we respect your concerns about privacy. We collect email information to provide a more personalized and relevant experience. If you give us your email address on the home page, when you inquire about membership or sign up, we will send you emails about exclusive offers, news at ACWT and new club openings and other events. If you have previously opted out of receiving emails from us, providing updated information will act as an 'opt back-in'. If you want to opt-out of receiving promotional emails, simply click on the unsubscribe link located on the bottom of all of our emails. Although we strive to update our email list as frequently as possible, you might receive another contact before we are able to remove you. Please note that you will continue to receive Member Services related communications as it pertains to your member account. Studio Martial Arts may use any of your contact information held on file (including Email, Mailing, Phone & Fax) to communicate with you in relation to day to day administrative activities, such as membership issues and requests, online purchases and important service alerts.

# Studio Martial Arts never sells or rents your name, e-mail address, or any other personally identifiable information to third-parties.

We only share user information in the ways described below:

Agents: We employ other companies and individuals to perform functions on our behalf. Examples include creating and maintaining our Website, sending postal mail and e-mail, removing repetitive information from customer lists, analyzing data, providing marketing assistance and providing customer service. They have access to personal information needed to perform their functions, but may not use it for other purposes. Protection of Studio Martial Arts, Inc. and Studio Martial Arts: We release account and other personal information when we believe release is necessary to comply with law; enforce or apply our Terms of Use and other agreements; or protect the rights, property, or safety of Studio Martial Arts, Inc., our users, or others. This includes exchanging information with other companies and organizations for fraud protection.

#### Do we use cookies?

We use cookies to enhance your experience on our website. For example a cookie enables us to remember the region or specific club page you have visited so the next time you return to our site you do not have to select that club or region again. You can set your Internet browser (like Internet Explorer or Firefox) to warn you every time a cookie is sent, or to turn off all cookies. See your browser's Help menu for these instructions. By disabling your cookies you will not have access to some of the features that enhance your user experience on our site.

# How do we protect children on our website?

We are committed to making a safe environment for children on our site. When we collect information for membership inquiry purposes, users are informed they must be at least 18 years of age or have parental consent to provide personally identifying information to us. We encourage parents to monitor children's Internet use to keep them safe while navigating LearnKungFuNYC.com and all other areas of the Internet.

### Does this Privacy Policy apply to external links found on this Website?

While this site may contain links to other sites, please note that when you click on one of these links, you are 'clicking' away from Studiomartialartssa.com to another Website. We encourage you to read the privacy statements of these linked sites as their privacy policies may differ from ours. We are not responsible for the privacy practices or the content of such Websites.

### How can you contact Studio Martial Arts?

If you have questions regarding our Privacy Policy, other areas of our Website or our clubs, please contact us. Your feedback is always welcome and appreciated.